

File Specifications

1. File Formats

We accept files created in CS6 and below
(Includes Illustrator, Photoshop, InDesign & PDF)

Please ensure all text is converted to outlines and that all images are supplied in high resolution (minimum of 75dpi when at final output size)

2. Creating a File

1.1 Size

Where possible create the file at actual size.

If scaling is required it should not be less than 10% of the artworks actual intended size. Please indicate the scale either in the file name or via email when supplying the files.

1.2 Bleed

To ensure accurate sizing, all files must be supplied with bleed

Standard minimum bleed is a listed below:

| | |
|--------------------------------|-------|
| Internal prints: | 10mm |
| External prints on substrates: | 20mm |
| Banners with Standard finishes | 50mm |
| Wall Canvas: | 100mm |

3. Colour

Wizardry has established a colour managed workflow.

3.1 Rich Black

To achieve a rich black the CMYK breakdown needs to be"

| | |
|----------|-----|
| Cyan: | 80 |
| Magenta: | 60 |
| Yellow: | 50 |
| Black: | 100 |

3.2 Colour

To ensure colour accuracy please set up artwork using the following colour profiles:

| | |
|-------|------------------------|
| RGB: | sRGB IEC61966-2 and |
| CMYK: | US Sheetfed Coated v2. |

Please supply printed colour proofs as a visual of what you are expecting and indicate any Pantone colours used.

4. Images

Ensure you supply all linked image files with your layout application documents.

4.1 Resolution

Required image resolution is 75dpi at final output size.

5. Computer Cut Vinyl

Artwork for computer cut vinyl must be supplied as vector art and preferably supplied as an Illustrator EPS file.

6. Supplying Files

We only accept emailed files up to 5mb

Larger files can be supplied using CD, DVD, Internet Transfer or our FTP
(Please see below for our FTP Details)